

## CONTRACT



**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

And:

Greer Margolis & Mitchell  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

|                                                  |                                                        |                                       |
|--------------------------------------------------|--------------------------------------------------------|---------------------------------------|
| <u>Contract / Revision</u><br>905933 / 4         |                                                        | <u>Alt Order #</u><br>25170672        |
| <u>Product</u><br>4713 candidate                 |                                                        |                                       |
| <u>Contract Dates</u><br>10/18/16 - 10/24/16     | <u>Estimate #</u><br>4713                              |                                       |
| <u>Advertiser</u><br>POL/Roy Cooper for Governor | <u>Original Date / Revision</u><br>07/19/16 / 10/12/16 |                                       |
| <u>Billing Cycle</u><br>EOM/EOC                  | <u>Billing Calendar</u><br>Broadcast                   | <u>Cash/Trade</u><br>Cash             |
| <u>Property</u><br>WNCN                          | <u>Account Executive</u><br>Katz Washington            | <u>Sales Office</u><br>Katz/Washingto |
| <u>Special Handling</u>                          |                                                        |                                       |
| <u>Demographic</u><br>Adults 35+                 |                                                        |                                       |
| <u>Agency Code</u><br>9912856                    | <u>Advertiser Code</u><br>297                          | <u>Product 1/2</u><br>317             |
| <u>Agency Ref</u><br>IN117/SP159/AL1336          | <u>Advertiser Ref</u>                                  |                                       |

| *Line | Ch   | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| 1     | WNCN | 10/18/16          | 10/24/16        | Local News @ 5a   | 5a-530a           |      | :30    |            |             |     | NM   | 3     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--           | 3                 |      |        |            | \$15.00     |     |      |       |          |
| 2     | WNCN | 10/18/16          | 10/24/16        | Local News @ 530a | 530a-6a           |      | :30    |            |             |     | NM   | 5     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--           | 5                 |      |        |            | \$20.00     |     |      |       |          |
| 3     | WNCN | 10/18/16          | 10/24/16        | Local News @ 6a   | 6a-7a             |      | :30    |            |             |     | NM   | 5     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--           | 5                 |      |        |            | \$75.00     |     |      |       |          |
| 4     | WNCN | 10/18/16          | 10/24/16        | CBS This Morning  | 7a-9a             |      | :30    |            |             |     | NM   | 5     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--           | 5                 |      |        |            | \$45.00     |     |      |       |          |
| 5     | WNCN | 10/18/16          | 10/24/16        | CBS This Morning  | 7a-9a             |      | :30    |            |             |     | NM   | 2     | \$90.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--           | 2                 |      |        |            | \$45.00     |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

updated prod. descr.



**WNCT**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**

**WNCT.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 905933 / 4          | 25170672    |

| Contract Dates      | Product        | Estimate # |
|---------------------|----------------|------------|
| 10/18/16 - 10/24/16 | 4713 candidate | 4713       |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POLRoy Cooper for Gov | 07/19/16 / 10/12/16      |

| *Line | Ch   | Start Date        | End Date        | Description         | Start/End Time    | Days        | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------|-------------------|-------------|--------|------------|------|-----|------|-------|----------|
| 6     | WNCT | 10/22/16          | 10/22/16        | Local News Sa 6a-7a | 6a-7a             |             | :30    |            |      |     | NM   | 1     | \$15.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S-             | 1                 | \$15.00     |        |            |      |     |      |       |          |
| 7     | WNCT | 10/22/16          | 10/22/16        | Local News Sa 6a-7a | 6a-7a             |             | :30    |            |      |     | NM   | 1     | \$15.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S-             | 1                 | \$15.00     |        |            |      |     |      |       |          |
| 8     | WNCT | 10/18/16          | 10/24/16        | CBS This Morning Sa | 8a-10a            |             | :30    |            |      |     | NM   | 2     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S-             | 2                 | \$25.00     |        |            |      |     |      |       |          |
| 9     | WNCT | 10/23/16          | 10/23/16        | Local News Su 6a-7a | 6a-7a             |             | :30    |            |      |     | NM   | 1     | \$15.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S              | 1                 | \$15.00     |        |            |      |     |      |       |          |
| 10    | WNCT | 10/18/16          | 10/24/16        | Local News Su 7-8a  | 7-8a              |             | :30    |            |      |     | NM   | 1     | \$15.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S              | 1                 | \$15.00     |        |            |      |     |      |       |          |
| 11    | WNCT | 10/18/16          | 10/24/16        | Price is Right      | 11a-12p           |             | :30    |            |      |     | NM   | 5     | \$700.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--             | 5                 | \$140.00    |        |            |      |     |      |       |          |
| 12    | WNCT | 10/18/16          | 10/24/16        | Local News @ 12p    | 12p-1230p         |             | :30    |            |      |     | NM   | 5     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--             | 5                 | \$75.00     |        |            |      |     |      |       |          |
| 13    | WNCT | 10/18/16          | 10/24/16        | Y&R                 | 1230p-130p        |             | :30    |            |      |     | NM   | 3     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--             | 3                 | \$150.00    |        |            |      |     |      |       |          |
| 14    | WNCT | 10/18/16          | 10/24/16        | Bold & Beautiful    | 130p-2p           |             | :30    |            |      |     | NM   | 3     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--             | 3                 | \$125.00    |        |            |      |     |      |       |          |
| 16    | WNCT | 10/18/16          | 10/24/16        | CBS Sunday Morning  | 9a-1030a          |             | :30    |            |      |     | NM   | 1     | \$90.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> | <u>Rate</u> |        |            |      |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S              | 1                 | \$90.00     |        |            |      |     |      |       |          |
| 17    | WNCT | 10/18/16          | 10/24/16        | Steve Harvey        | 3p-4p             |             | :30    |            |      |     | NM   | 5     | \$300.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCT**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**

**WNCT.com**  
**3221 S. Evans St.**  
**Greenville, NC 27834**  
**252-355-8500**

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 906933 / 4          | 25170672    |

| Contract Dates      | Product        | Estimate # |
|---------------------|----------------|------------|
| 10/18/16 - 10/24/16 | 4713 candidate | 4713       |

| Advertiser             | Original Date / Revision |
|------------------------|--------------------------|
| POL/Roy Cooper for Gov | 07/19/16 / 10/12/16      |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time    | Days | Length | Spots/Week | Rate        | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|------------|-------------|-----|------|-------|------------|
| 18    | WNCT | 10/18/16          | 10/24/16        | Dr Phil               | 4p-5p             |      | :30    |            |             |     | NM   | 5     | \$325.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--               | 5                 |      |        |            | \$60.00     |     |      |       |            |
| 19    | WNCT | 10/18/16          | 10/24/16        | Local News @ 5p       | 5p-530p           |      | :30    |            |             |     | NM   | 2     | \$140.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--               | 2                 |      |        |            | \$70.00     |     |      |       |            |
| 20    | WNCT | 10/18/16          | 10/24/16        | Local News @ 530p     | 530p-6p           |      | :30    |            |             |     | NM   | 5     | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--               | 5                 |      |        |            | \$70.00     |     |      |       |            |
| 21    | WNCT | 10/18/16          | 10/24/16        | Local News @ 6p       | 6p-630p           |      | :30    |            |             |     | NM   | 5     | \$700.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--               | 5                 |      |        |            | \$140.00    |     |      |       |            |
| 22    | WNCT | 10/22/16          | 10/22/16        | CBS Evening New Sat   | 630p-7p           |      | :30    |            |             |     | NM   | 1     | \$75.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | ----S-                | 1                 |      |        |            | \$75.00     |     |      |       |            |
| 23    | WNCT | 10/23/16          | 10/23/16        | Local News @ 6p Su    | 6p-630p           |      | :30    |            |             |     | NM   | 1     | \$70.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | -----S                | 1                 |      |        |            | \$70.00     |     |      |       |            |
| 24    | WNCT | 10/18/16          | 10/24/16        | Entertainment Tonight | 7p-730p           |      | :30    |            |             |     | NM   | 3     | \$375.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | MTW-F--               | 3                 |      |        |            | \$125.00    |     |      |       |            |
| 25    | WNCT | 10/18/16          | 10/24/16        | Family Feud           | 730p-8p           |      | :30    |            |             |     | NM   | 5     | \$1,125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | MTW-F--               | 5                 |      |        |            | \$225.00    |     |      |       |            |
| 26    | WNCT | 10/18/16          | 10/24/16        | Sat Family Feud       | 730p-8p           |      | :30    |            |             |     | NM   | 1     | \$50.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | -----S-               | 1                 |      |        |            | \$50.00     |     |      |       |            |
| 27    | WNCT | 10/18/16          | 10/24/16        | Kevin/Man with a Plan | 8p-9p             |      | :30    |            |             |     | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/18/16          | 10/24/16        | M-----                | 1                 |      |        |            | \$500.00    |     |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCN**  
 EASTERN NORTH CAROLINA  
 on your side  
**WNCN.com**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 905933 / 4          | 25170672    |

| Contract Dates      | Product        | Estimate # |
|---------------------|----------------|------------|
| 10/18/16 - 10/24/16 | 4713 candidate | 4713       |

| Advertiser             | Original Date / Revision |
|------------------------|--------------------------|
| POL/Roy Cooper for Gov | 07/19/16 / 10/12/16      |

| *Line | Ch   | Start Date        | End Date        | Description        | Start/End Time    | Days | Length | Spots/Week | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| 28    | WNCN | 10/18/16          | 10/24/16        | 2 Broke/Odd Couple | 9p-10p            |      | :30    |            |             |     | NM   | 1     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | M-----             | 1                 |      |        |            | \$600.00    |     |      |       |          |
| 29    | WNCN | 10/18/16          | 10/24/16        | Scorpion           | 10p-11p           |      | :30    |            |             |     | NM   | 1     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | M-----             | 1                 |      |        |            | \$600.00    |     |      |       |          |
| 30    | WNCN | 10/18/16          | 10/24/16        | NCIS               | 8p-9p             |      | :30    |            |             |     | NM   | 1     | \$650.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -T-----            | 1                 |      |        |            | \$650.00    |     |      |       |          |
| 31    | WNCN | 10/18/16          | 10/24/16        | NCIS New Orleans   | 10p-11p           |      | :30    |            |             |     | NM   | 1     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -T-----            | 1                 |      |        |            | \$600.00    |     |      |       |          |
| 32    | WNCN | 10/18/16          | 10/24/16        | Criminal Minds     | 9p-10p            |      | :30    |            |             |     | NM   | 1     | \$700.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | --W----            | 1                 |      |        |            | \$700.00    |     |      |       |          |
| 33    | WNCN | 10/18/16          | 10/24/16        | Code Black         | 10p-11p           |      | :30    |            |             |     | NM   | 1     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | --W----            | 1                 |      |        |            | \$375.00    |     |      |       |          |
| 34    | WNCN | 10/18/16          | 10/24/16        | Hawaii 5-0         | 9p-10p            |      | :30    |            |             |     | NM   | 1     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | ----F--            | 1                 |      |        |            | \$375.00    |     |      |       |          |
| 35    | WNCN | 10/18/16          | 10/24/16        | 60 Minutes         | 7p-8p             |      | :30    |            |             |     | NM   | 1     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -----S             | 1                 |      |        |            | \$400.00    |     |      |       |          |
| 36    | WNCN | 10/18/16          | 10/24/16        | Big Brother        | 8p-9p             |      | :30    |            |             |     | NM   | 1     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -----S             | 1                 |      |        |            | \$375.00    |     |      |       |          |
| 37    | WNCN | 10/18/16          | 10/24/16        | Local News @ 11p   | 11p-1135p         |      | :30    |            |             |     | NM   | 5     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--            | 5                 |      |        |            | \$120.00    |     |      |       |          |
| 38    | WNCN | 10/22/16          | 10/22/16        | LN Sat             | 11p-1135p         |      | :30    |            |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -----S-            | 1                 |      |        |            | \$50.00     |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCN**  
 EASTERN NORTH CAROLINA  
 on your side  
**WNCN.com**  
 3221 S. Evans St.  
 Greenville, NC 27834  
 (252) 355-8542  
 252-355-8500

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 905933 / 4          | 25170672    |

| Contract Dates      | Product        | Estimate # |
|---------------------|----------------|------------|
| 10/18/16 - 10/24/16 | 4713 candidate | 4713       |

| Advertiser             | Original Date / Revision |
|------------------------|--------------------------|
| POL/Roy Cooper for Gov | 07/19/16 / 10/12/16      |

| *Line | Ch   | Start Date        | End Date        | Description        | Start/End Time    | Days | Length | Spots/Week | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| 39    | WNCN | 10/18/16          | 10/24/16        | Late Show          | 1135p-1235a       |      | :30    |            |             |     | NM   | 5     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--            | 5                 |      |        |            | \$45.00     |     |      |       |          |
| 40    | WNCN | 10/18/16          | 10/24/16        | Local News @ 6a    | 6a-7a             |      | :30    |            |             |     | NM   | 3     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--            | 3                 |      |        |            | \$75.00     |     |      |       |          |
| 41    | WNCN | 10/23/16          | 10/23/16        | Local News Su 7-8a | 7-8a              |      | :30    |            |             |     | NM   | 1     | \$15.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -----S             | 1                 |      |        |            | \$15.00     |     |      |       |          |
| 42    | WNCN | 10/18/16          | 10/24/16        | The Talk           | 2p-3p             |      | :30    |            |             |     | NM   | 5     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--            | 5                 |      |        |            | \$75.00     |     |      |       |          |
| 43    | WNCN | 10/18/16          | 10/24/16        | CBS Sunday Morning | 9a-1030a          |      | :30    |            |             |     | NM   | 1     | \$90.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -----S             | 1                 |      |        |            | \$90.00     |     |      |       |          |
| 44    | WNCN | 10/18/16          | 10/24/16        | CBS Evening News   | 630p-7p           |      | :30    |            |             |     | NM   | 2     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | MTWTF--            | 2                 |      |        |            | \$200.00    |     |      |       |          |
| 45    | WNCN | 10/18/16          | 10/24/16        | Sa 7p-730p News    | 7p-730p           |      | :30    |            |             |     | NM   | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | -----S-            | 1                 |      |        |            | \$30.00     |     |      |       |          |
| 46    | WNCN | 10/18/16          | 10/24/16        | Blindspot          | 8p-9p Blindspot   |      | :30    |            |             |     | NM   | 1     | \$575.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | --W----            | 1                 |      |        |            | \$575.00    |     |      |       |          |
| 47    | WNCN | 10/18/16          | 10/24/16        | Big Brother        | 9p-10p            |      | :30    |            |             |     | NM   | 1     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | ---T---            | 1                 |      |        |            | \$450.00    |     |      |       |          |
| 48    | WNCN | 10/18/16          | 10/24/16        | Blue Bloods        | 10p-11p           |      | :30    |            |             |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/18/16          | 10/24/16        | ----F--            | 1                 |      |        |            | \$500.00    |     |      |       |          |
| 49    | WNCN | 10/23/16          | 10/23/16        | LN Su              | 11p-1135p         |      | :30    |            |             |     | NM   | 1     | \$80.00  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCT**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**

**WNCT.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

|                            |                |                                 |
|----------------------------|----------------|---------------------------------|
| <b>Contract / Revision</b> |                | <b>Alt Order #</b>              |
| 905933 / 4                 |                | 25170672                        |
| <b>Contract Dates</b>      | <b>Product</b> | <b>Estimate #</b>               |
| 10/18/16 - 10/24/16        | 4713 candidate | 4713                            |
| <b>Advertiser</b>          |                | <b>Original Date / Revision</b> |
| POL/Roy Cooper for Gov     |                | 07/19/16 / 10/12/16             |

| *Line                                   | Ch   | Start Date        | End Date        | Description             | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots      | Amount             |
|-----------------------------------------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|-----|------|------------|--------------------|
| <b>Week: 10/18/16 10/24/16 -----S</b>   |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 50                                      | WNCT | 10/18/16          | 10/24/16        | Late Late Show          | 1235a-135a     |      | :30    |                   |             |     | NM   | 3          | \$30.00            |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | MTWTF--                 |                |      |        | 3                 | \$10.00     |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 -----S</b>   |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 51                                      | WNCT | 10/18/16          | 10/24/16        | 135a Insider            | 139a-209x      |      | :30    |                   |             |     | NM   | 3          | \$30.00            |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | MTWTF--                 |                |      |        | 3                 | \$10.00     |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 -----S</b>   |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 52                                      | WNCT | 10/18/16          | 10/24/16        | Person of Interest      | Sa 1135p-1235x |      | :30    |                   |             |     | NM   | 1          | \$20.00            |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | -----S-                 |                |      |        | 1                 | \$20.00     |     |      |            |                    |
| <b>Week: 10/18/16 10/20/16 ---T---</b>  |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 53                                      | WNCT | 10/20/16          | 10/20/16        | Thursday Night Kickoff  | 730p-825p      |      | :30    |                   |             |     | NM   | 1          | \$200.00           |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | ---T---                 |                |      |        | 1                 | \$200.00    |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 ----T---</b> |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 54                                      | WNCT | 10/18/16          | 10/24/16        | Thursday Night Football | 825p-1130p     |      | :30    |                   |             |     | NM   | 1          | \$475.00           |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | ----T---                |                |      |        | 1                 | \$475.00    |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 -----S-</b>  |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 55                                      | WNCT | 10/18/16          | 10/24/16        | College Football        | 1230p-330p     |      | :30    |                   |             |     | NM   | 1          | \$75.00            |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | -----S-                 |                |      |        | 1                 | \$75.00     |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 -----S-</b>  |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 56                                      | WNCT | 10/18/16          | 10/24/16        | College Football        | 330p-630p      |      | :30    |                   |             |     | NM   | 1          | \$125.00           |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | -----S-                 |                |      |        | 1                 | \$125.00    |     |      |            |                    |
| <b>Week: 10/18/16 10/23/16 -----S</b>   |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 57                                      | WNCT | 10/23/16          | 10/23/16        | NFL Today               | 12n-1p         |      | :30    |                   |             |     | NM   | 1          | \$100.00           |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | -----S                  |                |      |        | 1                 | \$100.00    |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 -----S</b>   |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 58                                      | WNCT | 10/18/16          | 10/24/16        | NFL Early Game          | 1p-430p        |      | :30    |                   |             |     | NM   | 1          | \$400.00           |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | -----S                  |                |      |        | 1                 | \$400.00    |     |      |            |                    |
| <b>Week: 10/18/16 10/24/16 -----S</b>   |      |                   |                 |                         |                |      |        |                   |             |     |      |            |                    |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| 59                                      | WNCT | 10/18/16          | 10/24/16        | NFL Late Game           | 430p-7p        |      | :30    |                   |             |     | NM   | 1          | \$500.00           |
|                                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |            |                    |
| Week: 10/18/16                          |      | 10/24/16          |                 | -----S                  |                |      |        | 1                 | \$500.00    |     |      |            |                    |
| <b>Totals</b>                           |      |                   |                 |                         |                |      |        |                   |             |     |      | <b>128</b> | <b>\$17,190.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

|                            |                |                                 |
|----------------------------|----------------|---------------------------------|
| <u>Contract / Revision</u> |                | <u>Alt Order #</u>              |
| 905933 / 4                 |                | 25170672                        |
| <u>Contract Dates</u>      | <u>Product</u> | <u>Estimate #</u>               |
| 10/18/16 - 10/24/16        | 4713 candidate | 4713                            |
| <u>Advertiser</u>          |                | <u>Original Date / Revision</u> |
| POL/Roy Cooper for Gov     |                | 07/19/16 / 10/12/16             |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 09/26/16 - 10/24/16 | 128        | \$17,190.00        | (\$2,578.50)        | \$14,611.50        |
| <b>Totals</b>       | <b>128</b> | <b>\$17,190.00</b> | <b>(\$2,578.50)</b> | <b>\$14,611.50</b> |

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.